

2012 Calendar/Contest Information

I hope you have been snapping shots of those priceless moments with your dogs and kitties because it's my pleasure to announce that the **Pampered Paw Gifts first annual 2012 Calendar Contest Rescue Fundraiser!**

Each year we will feature and donate the profits to a different rescue group. This year we are honored to raise funds for the **Dalmatian Rescue of Tampa Bay.**



Contest Information:

- 1 cover winner will be chosen and they will receive a free calendar
- 12 monthly winners will be chosen - one for each month of the year

Date Blocks:

Don't want to take any photos? Purchase a date block in honor of your special fur baby! Date blocks are a great way to get involved in this wonderful fundraiser and to have your dog or cat honored "in ink".

Date blocks are reserved dates on the calendar where your special memory will be printed. Do not submit a photo for the date blocks, they are text only.

The deadline for submission is **August 31st, 2011.**

These can include one or more of the following:

- In memory of
- Adoption anniversary (aka Gotcha date for Dogster's and Catster's out there)
- Birthday

Please submit your date blocks to **pamperedpawgifts@yahoo.com** Use **2012 Calendar** as the subject and submit the dates with the pet's name.

For example:

In memory of Fido Smith. Date requested: Jan. 8th or Rescue Anniversary Fluffy Smith. Date requested: 2/14/09

Submission Rules:

- Deadline for submissions is **August 31st, 2011**
- Digital submissions only by email.
- All photos must be high resolution and must be clear.
- Photos can be landscape or portrait
- Photos must contain only dogs or cats (no humans please).
- Photos must be submitted by an adult 18 years or older. Pampered Paw Gifts reserves the right to verify proof of age.
- You may enter multiple times but for different pets.
- Photos are to be submitted to **pamperedpawgifts@yahoo.com** with **2012 Calendar** as the subject. *Please include the names of the dogs in the file names of the photos.*
- Don't forget to attach your pictures. Please DO NOT copy and paste the photo into the e-mail. The photos may be submitted in JPG format files as an attachment to the e-mail message.
- Eligible dogs and cats photos should fit into one of the following categories :
 - Special Needs
 - Rainbow Bridge
 - Therapy/Service Animals
 - Snuggle Buddies
 - Kissing Fools
 - Holiday Themed Outfit

Cost for Submission:

- \$5 for each photo
- \$5 for each Date block

Winners Announced:

All of the calendar winners will be revealed on September 30th, 2011 on our website, facebook, twitter, blogger and in a special video on YouTube.

Calendar Sales:



Photo Desk Calendar Size: 4" x 8"

Paper Stock: Premium, 80 lb. card stock with a glossy finish

Calendars will be available for pre-order online starting July 1st 2011 for \$8.00 each plus priority shipping of \$5.00 or you may pick up your calendar (please email me for pick up)

Limited quantities will be available for order after the pre-order window is closed, so make sure to pre-order your calendar.

Sales for the calendar after the pre- order window will be \$10.00 each plus priority shipping of \$5.00

The example does not do them justice, these are REALLY CUTE calendars and they are the perfect size to keep for a keepsake.

